



Sri Ganesh School of Business Management

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Attur Main Road, Mettupatti (Po), SALEM - 636 111.

☎ 0427-2911019, 📞 9842724299, 9842528749

E-mail : principal@ganeshbusinessschool.org,

Website : www.ganeshbusinessschool.org

MBA

TNEA Counselling Code

535



Free Bus

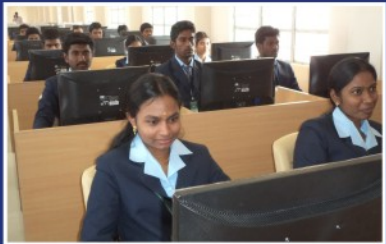
100% PLACEMENT AND INDUSTRIAL EXPOSURE



SRI GANESH SCHOOL OF BUSINESS MANAGEMENT

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Salem, TamilNadu. Website: ganeshbusinessschool.org



KEY FACILITIES AND FEATURES

- ➔ Excellent, Experienced & Dedicated Faculty Members
- ➔ Beautiful Campus Providing Peaceful & Most Conducive Environment
- ➔ Elegantly Furnished, Air Conditioned Class Rooms with Modern Teaching Aids
- ➔ Hi-Tech Digital Library with 3000 Titles of Books, 17 National Journals, 15 International Journals & 200 E-Journals
- ➔ A Dynamic Placement Cell
- ➔ An Innovative Entrepreneurship Development Cell
- ➔ International Conference Conducted Every Year in the Month of February
- ➔ Opportunities to Publish Article in SGSBM's International Journal Titled "Indo-Asian Journal of Advanced Management (ISSN No.:2250-1266)"
- ➔ Periodical Industrial Visits and Educational Tour
- ➔ Communication and Soft Skills Training Conducted Frequently
- ➔ Advanced Computer Lab Equipped With Latest Version of Softwares Such as Tally, SPSS, ERP, POM, Meta Stock, TORA, HTML, C++ and MINITAB
- ➔ Transportation Facilities Are Operated In and Around Salem
- ➔ 4.2 MBPS with High Speed Internet Facilities
- ➔ Fee Concession for Meritorious Students



SPECIALIZATIONS OFFERED

- * FINANCE
- * HUMAN RESOURCE
- * MARKETING
- * OPERATIONS
- * SYSTEMS



Free Bus



ELIGIBILITY

COMMUNITY	MINIMUM % OF MARKS
OC	Any U.G. Degree with 50%
BC, BCM, MBC, SC & ST	Any U.G. Degree with 45%

Entrance exam is must for MBA either TANCET / MAT / CAT / CMAT / Consortium



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PLACEMENTS

2012-13

100%

OF THE STUDENTS
PLACED



ANBUMANI.A
Manappuram



ANEESH.A
IIFL



ANEESHKUMAR.P.V
Muthoot Group



ANEESH.R
IIFL



ANITHA.A.M
Manappuram



ARJUN.K.R
Abco Group



AROCKIA SANJOMON.S
Imayasoft Tech



ARUL JINO.K.M
Manappuram



ARULKUMAR.S
Manappuram



ARUL MURUGAN.A
Manappuram



CHRISTIN.S
Oxsys Solution



DANIEL PREM.P
DLK Technologies



GUNASEKARAN.N
Manappuram



JITHIN MELLOW.M
Oxsys Solution



JOHN BOSCO.A
DLK Technologies



KAVITHA.P
Manappuram



KEERTHI SURESH
DLK Technologies



MANIKANDAN.M
Manappuram



MANIVANNAN.S
Aquadguard



MANOJ.P
Muthoot Group



PARAMASIVAM.J
Manappuram



PRAKASAN. A
Reliance



PRAKASH. A
Karur Vysya Bank



PRAKASH. S
Imayasoft Tech



PRINCE JIJI.T
Intercraft



RAJ KAMAL.H
Reliance



RAMESH.A
Manappuram



RATHINAVELU.S
Imayasoft



REVATHI.S
Manappuram



SANGEETHA.V
Muthoot Group



SANTHOSH KUMAR. A
Imayasoft



SARATH BABU.S
Preci Cut



SATHISH KUMAR.M
Manappuram



SATHYA.C
Manappuram



SHANMUGANATHAN.S
Get Set Go



SHIBIN CROSS.G
DLK Technologies



SIVAN.A
Manappuram



SIVARAJ.K
Reliance



SIVARAMA KRISHNAN. S
Imayasoft Tech



SOWHAR.R
DLK Technologies



SREEJITH.A.N
Sutherland



SRINIVASAN.R
Manappuram



TAMILARASAN.S
Manappuram



THIRUMALAI. K
ICICI Bank



THIYAGARAJAN.S
Muthoot Group



UDAYACHANDRAN.P
IIFL



ULAGANATHAN. C
Manappuram



VELMURUGAN.R.P
Manappuram



VIJAYAKUMAR.S
Manappuram



VINIHER. E
Sutherland



WILFRED RAJ.T.P
Oxsys Solutions

GENERAL AND SPECIAL MERITORIOUS SCHOLARSHIPS

SRI GANESH EDUCATIONAL & CHARITABLE TRUST'S SCHOLARSHIP

UG Overall % of Marks + 60-65 % - 5,000/- + 66-70% - 10,000/-
+ Above 71% - 15,000/-

GOVERNMENT SCHOLARSHIP

+ For SC & ST Students Upto 30,000/- per Year (Both Govt. & Management Quota)
+ For BC & MBC Students Upto 6,000/- per Year (Govt. Quota only)





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PROGRAMMES AND EVENTS CONDUCTED DURING 2012-13



Mr. Victor Lazarus, HR Trainer,
Southern Railway, Trichy.



Dr. R. JAYARAMAN, Member Secretary,
Center for EDC, Madurai



Dr. K. ALEX, HOD - Cum Associate Professor,
Dept of Commerce CA, St Joseph's College Trichy"



Dr. M. RAJESH, Project Manager
Infomak Technologies, Chennai.



Mr. RAJAGOPALAN DURAISAMY HR, Head South
Region Reliance Industries Private Limited



Dr. R. CHANDRASEKAR, Professor / Consultant /
Advisor, Aegis Global Academy, Coimbatore

INDUSTRIAL VISITS



DIGISOL - GOA



SALEM STEEL PLANT (SAIL) - SALEM



UNITED BEVERAGE GROUP - GOA



LARSEN & TOUBRO LTD. - BANGALORE



THE INDIA CEMENTS LTD - SANKAGIRI



KANDAGIRI SPINNING MILLS LTD - SALEM

TO REACH US :

RAILWAY STATION TO SGSBM



Salem - 25 KM
Chennai - 375KM
Coimbatore - 192KM
Erode - 76KM

AIRPORT DETAILS



Salem - 35 KM
Chennai - 367KM
Coimbatore - 180KM

ROADWAYS DETAILS



Salem New Bus stand - 17 KM
Salem Old Bus stand - 15 KM



The Director

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FOR ADMISSIONS
CONTACT

OUR GROUP OF
INSTITUTIONS

- * GANESH COLLEGE OF ENGINEERING
- * SRI GANESH COLLEGE OF ARTS & SCIENCE

- * SRI GANESH SCHOOL OF BUSINESS MANAGEMENT
- * GANESH COLLEGE OF EDUCATION

Free
Bus



Sri Sekar, Slm. ☎ 95664 22883